Information Literacy
COB 300A – Integrated Functional Systems – Management

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Information Literacy Project Objectives
COB 300A-Integrated Functional Systems-Management

Entitled the “Core Theory Project”, this assignment will be valued at 10% of the COB 300A course grade. The goal is to have students be able to relate basic, original research, which is the basis of modern management practice, with current business examples. As a result, students will have a better appreciation for the theoretical foundation of the discipline, improved research skills, and experience using trade and industry publications, research sources, and scholarly work.

Objective 1
Students will describe and initially research a major management theory of interest to them, and vetted by the instructor, in order to conduct further research on the theory.

Objective 2
Students will know and recognize or be able to find appropriate management material in order to see theory in an applied or theoretical setting.

Objective 3
Students will utilize relevant trade and industry publications, reference, and scholarly material.

Objective 4
Students will use good team practice, decision-making, and organization to achieve the assignment goals.

Objective 5
Students will write and publish summary material that effectively synthesizes previous research and core theoretical information.

Objective 6
Students will evaluate the application of the theory to the applied example.

Objective 7
Students will be familiar enough to management theory to be able to peer review the work of other teams.

Objective 8
Students will write test questions related to their selected theory that successfully evaluate an understanding of the material.
Core Theory Project
Directions

The hallmark of modern management is seen when managers move beyond intuition to use researched and validated theories for making decisions, motivating employees, and conducting business.

With the Core Theory Project, you will publish an online guide to management theory. To be able to do this, you will research a theory, explore the depth of the theory by examining several sources, and then relate it to a current article found in a current trade article. You will interact with 3 levels of research publications: trade and industry publications, research works, and scholarly articles.

Directions
1. Read the presented article.

2. Find the management theory in the course textbook and read the text explanation of the theory to get a basic understanding.

3. Next, visit the library to look up the theory in reference sources such as business encyclopedias, management books, and management textbooks. Follow the information provided for conducting this research. You will need four sources, including our class textbook.

4. Following the citations and bibliographies of your selected reference sources, follow the information to the source scholarly work. You are looking for the contribution from the original author who created or developed the core theory. This will likely be a journal article, paper, or original text. You need to find one academic source.

5. Using the wiki located at http://www.cob300.com, publish your findings for consideration by the management community. Your work will follow the model and will have the following four parts.

A. First, create an Informative Abstract of your scholarly/academic source. It will include a full explanation of the core theory. Follow the directions for writing an Informative Abstract and include a reference of the work in APA format.

B. Next, provide an annotated bibliography of the four reference sources, which includes your course textbook. Use APA format for the reference.

C. Next, provide a review of the trade and industry article followed by a synthesis of how the core theory is being applied in the real-world situation including the impact and results (outcomes) of using the theory. Provide the reference in APA format.

D. Finally, craft 3 questions that serve to assess the reader’s understanding of the core theory.
# Core Theory Project
## Grading Rubric

<table>
<thead>
<tr>
<th>Category</th>
<th>Less Than Good</th>
<th>Good</th>
<th>Better Than Good</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 quality journal or scholarly work provided</td>
<td>Work is not provided, does not directly relate to the theory, or comes from a low quality source</td>
<td>Key work provided but not of high quality or close to the original source</td>
<td>Significant work is provided by a key theorist</td>
</tr>
<tr>
<td>Informative Abstract of Core Theory</td>
<td>Average or poorly written in content or depth. May have errors.</td>
<td>Well written but not of scholarly quality. Less than three errors.</td>
<td>Fully meets standards and is of high quality. Free of errors.</td>
</tr>
<tr>
<td>4 Reference Sources Provided and Annotated</td>
<td>Less than four sources are provided or one or more are of low quality. Major errors present.</td>
<td>Four good sources are provided. Are fully annotated and have less than two errors including format.</td>
<td>Four quality sources are provided and fully annotated. Correct format used.</td>
</tr>
<tr>
<td>References relate to Core Theory</td>
<td>Weak relationship between sources and core theory or no direct reference to theory or theorists</td>
<td>Relationship between sources but does not provide detail or links to core theory</td>
<td>Direct relationship between sources and theory and of depth and detail</td>
</tr>
<tr>
<td>3 Questions provided</td>
<td>3 or fewer questions are provided that do not relate well to the core theory</td>
<td>3 questions are provided that relate to the core theory</td>
<td>Questions are well worded and serve to evaluate the content</td>
</tr>
<tr>
<td>Participation in validating Questions</td>
<td>Team member does not respond to all questions</td>
<td>Team member responds to all questions</td>
<td>Team member responds to all questions and directly submits results</td>
</tr>
<tr>
<td>Creation of Wiki page</td>
<td>Content is missing or of substandard work or layout</td>
<td>Content is provided on the wiki page as requested but is of low quality or not completely in the proper format. Less than three errors</td>
<td>Content is of high quality and is provided on the wiki page in the proper format as requested. Free of errors</td>
</tr>
</tbody>
</table>