JMU Libraries and Educational Technologies

Balanced Scorecard (BSC) Strategic Initiatives FY2014-2015

as of August 21, 2014

BSC Building Expansion and Renovation Initiative (formerly Carrier Addition)
Develop formal vision statement and case statement for the building project to submit to university administration. Strategic Initiative Leader: Genya O’Gara and Stefanie Warlick.

BSC Innovation Initiative
Provide funds through a competitive application process to L&ET faculty and staff members who want to test innovative ideas and/or develop sustainable activities and projects that would demonstrate effective stewardship by increasing the learning engagement, community engagement, and civic engagement of L&ET. Strategic Initiative Leader: KT Vaughan.

BSC Collaborative Media Services Initiative (formerly Integrated Media Services)
Develop collaborative service model for Media Resources and Carrier CIT walk-in services. Strategic Initiative Leaders: Andrea Adams and Erika Peterson.

BSC Hub Initiative
Increase transparency and facilitate collaboration through The L&ET Hub. Strategic Initiative Leader: Jennifer Keach.

BSC Liaison Program Review Initiative
Examine the liaison program to ensure that needs of our users are met, optimal staffing model is determined, and talents in L&ET are fully leveraged. Strategic Initiative Leader: Jenne Klotz.

BSC Repository/Publishing Initiative
Complete a series of strategic pilot projects with Digital Commons, JMU’s new institutional repository/publishing platform, that showcase the potential uses of the platform, generate excitement, and help us develop expertise. Strategic Initiative Leader: Genya O’Gara.

BSC Workplace Initiative
Create a professional development program to foster a culture of trust, accountability, and effective communication in the workplace. Strategic Initiative Leaders: Jennifer Keach and Nicole Wilson.