

## **JMU Libraries and Educational Technologies**

### **Balanced Scorecard (BSC) Strategic Initiatives FY2014-2015**

*as of August 21, 2014*

#### **BSC Building Expansion and Renovation Initiative (formerly Carrier Addition)**

Develop formal vision statement and case statement for the building project to submit to university administration. Strategic Initiative Leader: Genya O’Gara and Stefanie Warlick.

#### **BSC Innovation Initiative**

Provide funds through a competitive application process to L&ET faculty and staff members who want to test innovative ideas and/or develop sustainable activities and projects that would demonstrate effective stewardship by increasing the learning engagement, community engagement, and civic engagement of L&ET. Strategic Initiative Leader: KT Vaughan.

#### **BSC Collaborative Media Services Initiative (formerly Integrated Media Services)**

Develop collaborative service model for Media Resources and Carrier CIT walk-in services. Strategic Initiative Leaders: Andrea Adams and Erika Peterson.

#### **BSC Hub Initiative**

Increase transparency and facilitate collaboration through The L&ET Hub. Strategic Initiative Leader: Jennifer Keach.

#### **BSC Liaison Program Review Initiative**

Examine the liaison program to ensure that needs of our users are met, optimal staffing model is determined, and talents in L&ET are fully leveraged. Strategic Initiative Leader: Jenne Klotz.

#### **BSC Repository/Publishing Initiative**

Complete a series of strategic pilot projects with Digital Commons, JMU’s new institutional repository/publishing platform, that showcase the potential uses of the platform, generate excitement, and help us develop expertise. Strategic Initiative Leader: Genya O’Gara.

#### **BSC Workplace Initiative**

Create a professional development program to foster a culture of trust, accountability, and effective communication in the workplace. Strategic Initiative Leaders: Jennifer Keach and Nicole Wilson.